
'ISLAND PARTY

MUSIC FESTIVAL

2026

SPONSORSHIP

PACKAGE

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Executive Summary

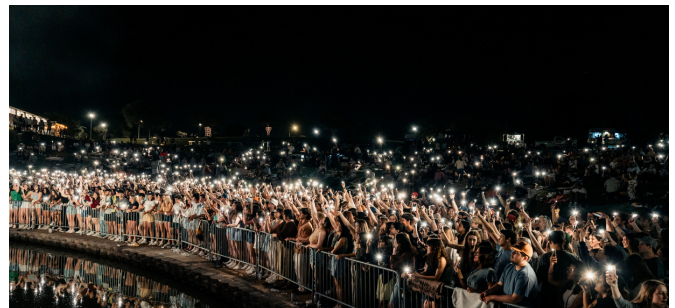
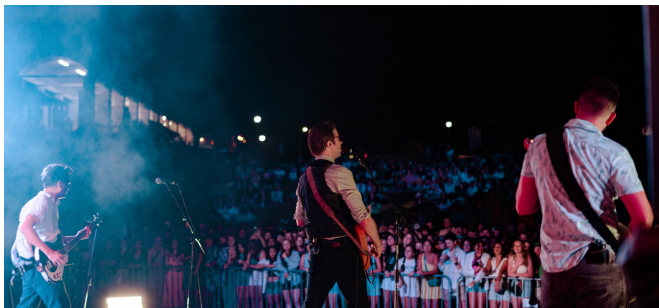
Purpose

Island Party exists to glorify Jesus Christ by uniting the Texas A&M campus and community through a music festival that raises support for The Bridge Ministries.

Partnership

Partnership with corporate sponsors allows us to bring our 5+ artist, multi-stage music festival to life and create a professional environment that engages our 3000 guests in a way that creates value for the consumer.

Our partners gain visibility at Island Party, on campus, and online long after the event through marketing material, merchandise, social media posts, and lasting photo memories - all while supporting a good cause.



Impact

Our goal is to unite our campus and community to raise \$25,000 for The Bridge Ministries, a non-profit that feeds over 500 families a month. Your support helps us do this.

The money raised through Island Party would help the Bridge double its food capacity over the next year.



Popular Bands

In the past, Island Party has brought in multiple artists with over a million monthly listeners.

This year, we plan to have Chris Renzema, a famous Christian-Indie artist whose hit song 'Springtime' has 51 Million Streams.

SURFACES

4.3 M

SAINT MOTEL

4.8 M

LOVELY THE BAND

1.6 M

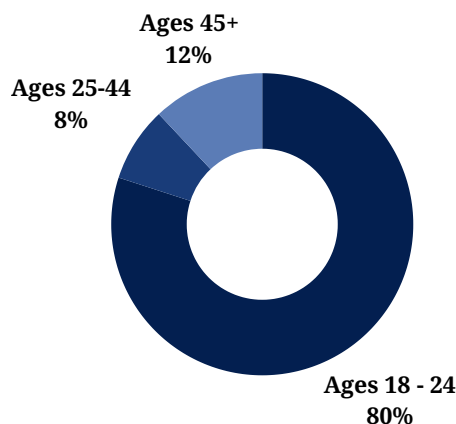
Ticket Revenues and Sales

2017-2025

\$300,000+ in Ticket Sales

Over 15,000 guests

Audience Insight



40%



60%



Our event caters to college students seeking an alcohol-free good-time, good-cause concert.

Who We Serve

The Cause

The Bridge Ministries is the **only evening-based food pantry** in Brazos County, serving families who struggle to balance work schedules with traditional pantry hours. Each month, **more than 500 food-insecure families** receive not only canned goods but also **meat, fresh produce, baked goods, and essential toiletry items** they might otherwise go without.



The Need

Next year, The Bridge plans to open its doors for **in-person client shopping**. This project will help The Bridge **serve more families** while **creating a warmer, more personal environment** rooted in care, prayer, and genuine conversation. Families will also have the opportunity to choose the items they need most, **making the experience more dignifying and impactful**.

“Our mission is to build relationships within the community by providing food, sharing the hope in Christ, and recognizing the inherent value of every person. We want to give more than just food to those in need. We want to affirm, encourage, and love everyone who visits our pantry.”

- The Bridge Ministries



Sponsorship Overview

PRESENTING SPONSOR	\$20,000	6
STAGE SPONSOR	\$12,500	7
ENTRANCE SPONSOR	\$7,500	8
PLATINUM SPONSOR	\$2,000	9
GOLD SPONSOR	\$1,000	9
SILVER SPONSOR	\$500	9



Presenting Sponsor

Our Promise:

Maximize YOUR Visibility

- “Island Party brought to you by **[Company Name]**”
- Your company is **recognized as the primary sponsor of Island Party** on IP website, social media, banners, day-of slides, T-shirts, signs, and more
- Your logo has **prime placement** on the back of Island Party T-shirts, as well as front placement on the IP website and banners
- Our MCs will recognize **your company** at openings, intermissions, and finales during the event

Make YOU known

- Allowing you to **speak at IP** about your company between performers, working with you to **curate a meaningful promotion** for your needs
- Giving you the opportunity to promote your company by **tabling** at Island Party and **distributing** company merchandise (shirts, stickers, etc.) or additional product sampling
- Open to discussing additional tailored benefits

Thank YOU

- **15 VIP* level Tickets** to Island Party
- **Prime seating** at Island Party
- Island Party merch **included** with each ticket
- An individual slide on our thank you instagram post after Island Party 2026



\$20,000

There will be one “Presenting Sponsor” for Island Party 2026.
*VIP tickets include premium parking, food, and VIP zone access.



Stage Sponsor

Our Promise:

Maximize YOUR Visibility

- Placing **company logo on banners** on/around the **Island Party stage**
- Working with you to **name the official IP stage** (tailored to company name)
- Including company logo on IP website, day-of slides, banners, and the back of the IP T-shirt

Make YOU known

- Allowing you to **introduce your company** on the Island Party stage
- Giving you the opportunity to promote your company by **tabling** at Island Party
- Open to discussing additional tailored benefits

Thank YOU

- **10 VIP* level Tickets** to Island Party
- An individual slide on our thank you instagram post after Island Party 2026



\$12,500

There will be one "Stage Sponsor" for Island Party 2026.

*VIP tickets include premium parking, a meal, and VIP zone access



Entrance Sponsor

Our Promise:

Maximize YOUR Visibility

- Placing **company logo on banners** on/around **entrance** to Island Party
- Working with you to **name the entrances for Island Party** (tailored to company name)
- Including company logo on the IP website, slides, banners, and back of the IP T-shirt

Make YOU known:

- Creating a **curated activation entrance** to further display your brand at entry points
- Ability to **distribute marketing material** at the activation entrances

Thank YOU

- **5 VIP* level Tickets** to Island Party
- An individual slide on our thank you instagram post after Island Party 2026



\$7,500

There will be one "Entrance Sponsor" for Island Party 2026.

*VIP tickets include premium parking, a meal, and VIP zone access



Platinum Sponsor

- Company logo on running slideshow throughout the event
- Company logo on the official Island Party website (Platinum recognition)
- Company logo on physical marketing materials used for Island Party (banners, posters, etc)
- Company logo on the back of the official Island Party T-shirt
- 5 tickets to Island Party

\$2,000

Gold Sponsor

- Company logo on running slideshow throughout the event
- Company logo on the official Island Party website (Gold recognition)
- Company logo on physical marketing materials used for Island Party (banners, posters, flyers)
- 3 tickets to Island Party

\$1,000

Silver Sponsor

- Company logo on running slideshow throughout the event
- Company logo on the official Island Party website (Silver recognition)
- A free ticket to Island Party

\$500



Thank You

Your organization belongs in this story.
Partner. Participate. Make an Impact.

Sponsor today to help feed families in need and create an unforgettable guest experience at Island Party 2026 — where your brand will be remembered – fueling a night of music, community, and impact.

Thank you for considering supporting Island Party 2026, we are excited to get working with you to bring this event to life.

Sincerely,

Island Party Sponsorship Team
(469) 971-4121
ippartnerships@tamubyx.org



Donate Now