

# ISLAND PARTY 2026

## Sponsorship Information



November 24, 2025

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# Our Purpose

## Overview

- Island Party exists to glorify Jesus Christ by uniting the Texas A&M campus and community through a music festival that raises support for The Bridge Ministries
- Our goal is to raise **\$25,000** for The Bridge Ministries
- We expect to host more than 3,000 guests with top-level music artists and vendors through a **non-alcoholic, engaging, and Christ-centered event**
- The event is managed by a team of 30 people committed to maximizing the financial contribution to The Bridge with no benefit to our organization

## Our Impact

- The Bridge Ministries is the only evening-based food pantry in Brazos County, serving more than 500 food-insecure families with meat, fresh produce, baked goods, and essential toiletry items
- The Bridge will open its doors for in-person shopping in 2026, creating a warmer, more personal environment where families can choose items based on their needs

# Island Party Music Festival

## PROFESSIONALLY RUN

- Student-led, advised by professionals
- Non-alcoholic event catered to multiple demographics with police and EMS on-site

## LEAVING AN IMPRESSION

- Island Party leaves an impact on the community with thousands of attendees
- Sponsors gain incredible exposure through social media, merchandise, signage and recognition at the event

## TOP-TALENT ARTISTS

- Our artists are selected based on the surrounding community, catering specifically to college students and families

### Previous Island Party Headliners, Monthly Listeners



# Target Audience

## BRINGING EVERYBODY TOGETHER



- Students from Texas A&M, Blinn, University of Texas, Baylor, Texas Tech, and TCU
- 80% students (60% F, 40% M)

## DRIVERS

- 15,000+ attendees over past 7 years, \$300,000+ in ticket revenues
- IP headliner is selected specifically for our audience
- Ticket price under \$25 targets college students and families
- Island Party is a safe place for students to hear music they are excited about with people they care about
- 980 tickets already sold 4 months in advance

### HEADLINER

880k monthly listeners on Spotify

Chris  
Renzema

6 songs with over 25 million streams

Large majority of listeners are from Dallas & Houston

# Give Back - Opportunity for Strategic Philanthropy

## SHARED VALUES

- Faith
- Texas A&M
- Philanthropy

## ENGAGEMENT AUDIENCE

- Students from Texas A&M, Blinn, and beyond.
- Bryan-College Station families and students
- Visiting Parents and Guests

## MEANINGFUL MARKETING

- Create memorable brand interactions
- On-site *activations*



# Presenting Sponsor - \$20,000

## YOUR VISIBILITY

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- “Island Party brought to you by **COMPANY NAME**”
- Your company will be recognized as the primary sponsor of the Island Party
- Your logo has prime placement on the back of Island Party T-shirts, social media posts, IP website, & day-of-slides
- Our MCs will recognize your company at openings, intermissions, and the finale during the event

## ADVERTISE YOUR BRAND

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- We want to give you the chance to speak at Island Party between performers and curate a meaningful promotion for your brand
- Advertise your brand by tabling at Island Party and distributing company merchandise (shirts, stickers, etc.) or additional product sampling

## OUR THANK YOU

- 15 VIP level tickets with prime seating and parking, a catered meal, and included merch
- Specific mentions before and after Island Party on social media

# Stage and Entrance Sponsor

## STAGE SPONSOR | \$12,500

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### YOUR VISIBILITY

- Placing your company logo on banners on/around the Island Party stage
- Working with you to name the official IP stages (tailored to your company name)
- Company logo placed on Island Party T-shirt, IP website, & Select Day-of Signage
- Introduce your company on the Island Party stage and table at the event

### OUR THANK YOU

- 10 VIP tickets, including prime seating and parking, and a catered meal
- Recognition on our social media

## ENTRANCE SPONSOR | 7,500

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### YOUR VISIBILITY

- Placing your company logo on banners on/around the entrances to Island Party (tailored activations for your company)
- Company logo placed on Island Party T-shirt, IP website, & day-of-slides

### OUR THANK YOU

- 5 VIP tickets, including prime seating and parking, and a catered meal
- Recognition on our social media page

# Platinum, Gold, Silver, Sponsor Tiers

## Platinum Sponsor | \$2,000

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- Company Logo on running slideshow throughout the event
- Company logo on official Island Party website
- Company logo on back of Island Party T-Shirt
- Logo on select day-of signage
- 5 Tickets to Island Party

## Gold Sponsor | \$1,000

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- Company Logo on running slideshow throughout the event
- Company logo on official Island Party website
- Logo on select day-of signage
- 3 Tickets to Island Party

## Silver Sponsor | \$500

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- Company Logo on running slideshow throughout the event
- Company logo on official Island Party website
- 2 Tickets to Island Party

# Built-By Sponsor | In-Kind Donation | Estimated Value \$4,000

## OUR PLAN

Maximize Impact/Dollar Spent:

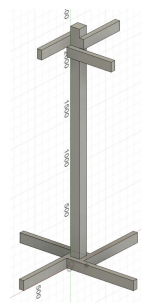
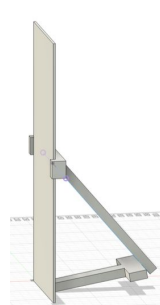
- Photo-friendly builds:
  1. 2 Giant Beach Chairs
  2. 8 Custom Surfboards
  3. 3 Cactuses
- Thoughtful Lighting
  1. String Lights

Create memorable moments.

## AUDIENCE ENGAGEMENT

To leave a lasting impression, and create an event that lasts year over year, we want to create a memorable environment

Beyond the music, this means that our event is full of memorable elements



## OUR NEEDS

Lumber

1. (10) 4x8 1/2in Plywood Sheets
2. (50) 2x4 8ft planks
3. (2) 4x4 10' posts

Misc.

4. 3-5 gallons paint / primer and paint rollers, paint brushes
5. Carriage bolts, nuts, washers, screws
6. 500 ft of string lights.
7. (4) 40 ft 16-gauge extension cords

# Wristband Sponsor | In-Kind Donation or Cash | Estimated Value \$4,000

## YOUR VISIBILITY

- We want YOUR logo on our wristbands to LAST with the memory of our event



## SUMMARY ASK:

- 5,000 Cloth Festival Wristbands

## THE NEED

- We're seeking a wristband sponsor to help bring Island Party to life with a true festival experience
- We need 5,000 wristbands
- Wristbands are a memorable souvenir and touchpoint that carry the event past just one day

# In-Kind Incentives

## YOUR VISIBILITY

### *Digital Promotion:*

- Social media promotion on post for in-kind sponsors (brand logo and description on individual slide)

### *Banded Promotion:*

- Day-Of Ad Replacement on/around Sponsored Item or area
- Company brand on Island Party stage slideshow during event

## OUR THANK YOU

- Come & join - 2 VIP tickets to Island Party

## TAILORED TO YOU

- Our team is open to cash donations that support shading efforts
- Our team is willing to discuss additional incentives or incentive substitutions to maximize value for your business



# Support The Bridge Ministries With Us

GIVE NOW.



## PARTNER. PARTICIPATE. MAKE AN IMPACT

- **Sponsor today** to help feed families in need and create an unforgettable guest experience at Island Party 2026 - be the fuel for music, community, and impact
- Thank you for considering supporting Island Party 2026. *We are excited for the chance to work with you to bring this event to life*
- We believe the perfect partners help bring our guests, your brand, and our event together to create something truly memorable



Email [Johnpduren@gmail.com](mailto:Johnpduren@gmail.com), or text 346-225-6040, to sponsor now.